“Tell me and I forget. Teach me and I remember. Involve me and I learn.”
—Benjamin Franklin

Adaptive eLearning
Accelerating scalable learning impact
“We need impact while scaling fast.”

“Our teams are highly distributed; getting them all together takes too much time and money.”

“We need to be able to better measure the results of our learning investment.”

We hear statements like these every day from people who want to leverage cutting-edge learning solutions to accelerate business results.
At Conversant, we believe in making the right thing easy.

Our complete suite of Adaptive eLearning modules leverage the latest in cutting-edge learning science to reach large audiences of learners with less time and to greater effect. These tools help learners learn faster, retain better, and apply insights more effectively. Use our customizable modules to drive business impact by:

- Creating a shared vocabulary across your organization faster
- Empowering learners to go deeper faster and learn at their own pace
- To deepen and reinforce key concepts from the front-line up to senior teams
- To reliably track learning results and tailor solutions to your unique environment
amplifire improves learning impact

The Adaptive eLearning modules have been developed within amplifire®, a patented online learning software that leverages key findings from neurobiology and cognitive psychology.

Fortune 500 companies across a variety of industries are implementing learning solutions built on the amplifire platform to reduce costs, increase revenues, and improve the customer experience. Our comprehensive learning suite gives learners across organizational levels the tools they need to improve performance right away.

amplifire—the most scientifically advanced learning tool available - helps learners acquire information faster, remember it longer, and recall it far more effectively than traditional learning methods, resulting in measurable top- and bottom-line impacts:

- More than 95% subject matter mastery
- 50-75% decrease in time to mastery
- Up to 85% knowledge retention after 12 months

Our modules all include interactive elements that keep the learner engaged and reinforce key concepts. Using scenarios makes lessons immediately relevant and helps participants apply what they learn right away.
Customizable learning modules
Our suite of seven in-depth learning modules is designed to immerse leaders in the tools and concepts that will make the biggest difference fastest for your organization. Every question and learning unit can also be reconfigured quickly and easily to create the best curriculum for your organization.

<table>
<thead>
<tr>
<th>OVERVIEW</th>
<th>This introductory module helps learners see the powerful connection between better everyday interactions and improving business results.</th>
</tr>
</thead>
<tbody>
<tr>
<td>IMPROVING EVERYDAY CONVERSATIONS</td>
<td>Introduces the Conversation Meter as a simple, yet powerful diagnostic for improving the quality of conversations in a way that reliably enhances business outcomes.</td>
</tr>
<tr>
<td>CULTIVATING BRILLIANT CONTRIBUTION</td>
<td>Teaches learners to search for Intersections with key stakeholders to unleash creativity, build engagement, and improve results.</td>
</tr>
<tr>
<td>OPTIMIZING VALUE</td>
<td>Helps leaders launch Cycles of Value and increase organizational learning and impact.</td>
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<tr>
<td>TRUSTED LEADERSHIP</td>
<td>Establishes the importance of building credibility and trust as crucial leadership assets. Leaders learn that trust is cultivated, not granted, and learn how to set and manage expectations in three domains: communication, character, and capability.</td>
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<td>GREAT MEETINGS, SMART DECISIONS</td>
<td>Shows leaders how to optimize meeting effectiveness by including the crucial few stakeholders early and minimizing confirmation bias by tapping into a range of DecisionStyles.</td>
</tr>
<tr>
<td>HIGH-PERFORMANCE PROJECTS</td>
<td>Ties key tools and insights together to help leaders deliver projects that generate 90-day cycles of extraordinary achievement.</td>
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**Building better leaders, faster**—Today’s organizations must develop shared skills and a common leadership framework more effectively and faster than ever while facing enormous cost pressure. Our suite of leadership learning is designed to quickly and deeply embed key insights and build the practical skills necessary for leaders to make a positive difference, fast. This allows learners to progress at their own pace and in their own environments while allowing your organization to maximize the value of precious face time for dialogue, application, and solving real business problems.
A smarter way to learn
Scientific advancements are changing the way the world views education and learning. We now understand how the learning & memory mechanisms of the brain operate, and can influence the brain to acquire, retain, and recall knowledge more effectively than ever before.

**Priming**—a question-and-answer format primes learners’ brains to quickly acquire new knowledge by creating a mental framework for the content to be learned while increasing learner engagement and knowledge retention.

**Feedback & Spacing**—Because science demonstrates that presenting new learning at timed intervals helps the brain process and store the information more effectively, we show learners high-level feedback immediately, but further explanation of the content is presented later in the session.

**Confidence & Emotion**—The patented **amplifire** answer format asks learners to self-assess their confidence in their answer choices, thus activating both the cognitive and emotional centers of the brain responsible for memory formation.

**Visual Cues**—While cues are helpful in learning new information, they can be detrimental for long-term recall. Once a question is answered correctly with a cue, our modules adaptively remove the cue and dynamically reinforce the learner’s understanding of the learning concepts.

**amplifire** combines the latest in brain science with the speed and power of computer technology to help learners acquire information quickly, remember it long-term & accurately recall it when it counts.

This allows us to dynamically respond to each learner’s performance and adaptively modify the content presented - engaging triggers within the brain that rapidly create new learning.
eLearning Demo
The best way to explore our eLearning solutions is to experience them for yourself. Demonstration versions are available for testing for small groups on our servers at no charge.

Please call or email your Conversant partner to schedule a demo.

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